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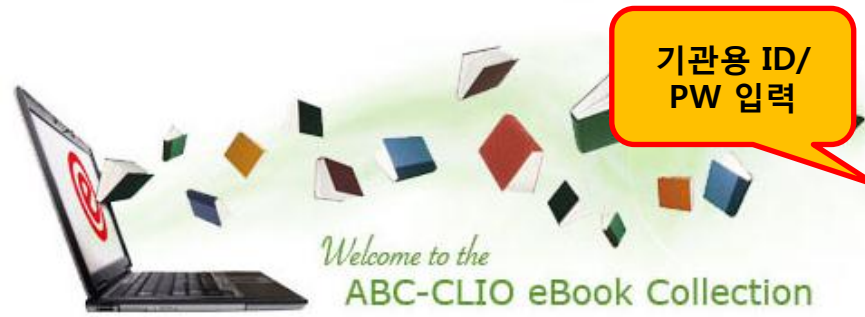
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- ⊕ Health and Wellness
- ⊕ Library and Information Science
- ⊕ Library Programs and Services
- ⊕ Literature
- ⊕ Military History
- ⊕ Politics, Law and Government
- ⊕ Popular Culture
- ⊕ Psychology
- ⊕ Race and Ethnicity
- ⊕ Religion and Mythology
- ⊕ Science, Technology, and Environment
- ⊕ Security Studies

- ⊕ American History
 - ⊕ 1350-1800 - Origins
 - ⊕ 1800-1860 - Growing and Dividing
 - ⊕ 1860-1900 - War and Unification
 - ⊕ 1900-1929 - From Boom to Bust
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- ⊕ Abazof, Rafis
- ⊕ Abbas, June
- ⊕ Abbenhuis, Maartje
- ⊕ Abbotson, Susan C. W.
- ⊕ Abdullahi, Mohamed Diriye
- ⊕ Abel, Ernest L.
- ⊕ Abesamis-Mendoza, Noilyn
- ⊕ Abilock, Debbie
- ⊕ Abraham, A. J.
- ⊕ Abraham, Ruth
- ⊕ Abrahamson, Mark
- ⊕ Abramson, Julia L.
- ⊕ Abramson, Phyllis
- ⊕ Abromeit, Kathleen A.
- ⊕ Abshire, Jean
- ⊕ Aby, Carroll D.
- ⊕ Aby, Stephen H.
- ⊕ Accordino, John J.

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- Keyword, author, title 에 따라 검색어 입력 후, Go 버튼 클릭
- Boolean 연산자 사용가능
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The Quick Search will return common plurals of any terms you use, so searching for "automobile" will also return entries that contain "automobiles." Since this option is potentially a simple and broad search, we recommend that users with specific topics or results in mind use the Advanced Search, which allows you to control results with a powerful set of filters and other tools.

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in **Title**

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- [Innovative Nation](#)
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- [The China Model and Sustainability](#)
- [Notes](#)

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5. 도서에 대한 간략 정보
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The 100 Most Significant Events in American Business: An Encyclopedia

Quentin R. Skrabec, Jr.
05/04/2012
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Contents

- The 100 Most Significant Events in American Business: An Encyclopedia
- Contents**
- Introduction
- Appendix: Primary Documents
- Bibliography
- Index
- About the Author

Chapter별로 원문 보기 가능

CONTENTS

Preface

[xiii](#)

Acknowledgments

[xv](#)

Introduction

Introduction of the Plymouth Colony (1623)

[1](#)

Navigation Acts (1651)

[2](#)

❖ 도서 선택 - 원문 보기

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INTRODUCTION



The 100 Most Significant Events in American Business: An Encyclopedia
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 05/04/2012
 About This Book

Contents

- [The 100 Most Significant Events in American Business: An Encyclopedia](#)
- [Contents](#)
- [Introduction](#)
- [Appendix: Primary Documents](#)
- [Bibliography](#)
- [Index](#)
- [About the Author](#)

history and impact of the 100 most significant events in American business for students, researchers, business professionals, and general readers. The time period covered will be from 1700 to 2010. The encyclopedia is about major U.S. business issues, business models, and emerging trends that impacted the way America does business. The discussion of these key historical events will be linked to their impact on the nature of business today. The events covered are those that influenced the nature of business in the United States primarily, but in many cases, there was also an international effect. It covers key inventions from the point of their commercialization.

The encyclopedia is intended to enhance the basic business literacy of students and researchers, providing stand-alone, objective, informative, and factually driven entries on all the major themes and topics in business, compiled chronologically. The encyclopedia is a ready reference on key business events in American business history, exploring the commercialization of innovations, major economic events, and the implementation of new management systems. It is also a reference on the nature of labor and business laws in practice today. The chronology offers a reference for the evolution of many of today's trends, business theories, and business models. It is designed to go beyond mere history by revealing the foundations of business today. American history does, however, offer the reason behind differences in American business culture. For example, American unions are notably different from their counterparts in Europe. Events such as the Great Exhibition of 1851, the Haymarket Riot, the Pullman Strike, the Homestead Strike of 1892, and the National Labor

Thank you!

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